



FOR IMMEDIATE RELEASE

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SCHROEDER INDUSTRIES INTRODUCES PRIVATE LABELING OPTIONS FOR SELECT ELEMENTS

Leetsdale, PA – Schroeder Industries, a recognized leader in filtration and fluid conditioning products, is proud to announce a branding program to promote the sale of replacement elements. Furnishing elements with customer branding enables OEMs to capture their aftermarket element business. Private labeled products also protect against the use of unauthorized elements, thus reducing the potential of field warranty issues.

Schroeder's full branding capabilities cover a variety of cartridge elements, spin-on elements, and air breathers using several different marking methods, including custom marking on element's outer wrap, casing, or end cap. Branding can include the application of company name, part number, logo (black and white), and other customized text, depending on location. Private labeling options for packaging include individual and master carton branding, bar coding, and customer pre-printed boxes.

About Schroeder Industries

Schroeder Industries designs, manufactures and markets filtration products for the hydraulic, biofuel and processing industries. Schroeder is a leader in filtration and fluid conditioning. Their expertise in filtration technology, superior filter and element manufacturing capabilities, dedication to customer service, and product support are the reasons Schroeder is considered "The Filter Company."

For further information about Schroeder Industries and its products, call 724-318-1100 or visit www.schroederindustries.com.