



Are You Comparing Apples With Oranges?



This may be the case if you're not considering dirt holding capacity when comparing element prices.

Consider the following:

	 Schroeder KZ3	 Competitor's Element
List Price of Element	\$38.79	\$65
Dirt Holding Capacity (g)	115 grams	62 grams
Cost per gram	\$0.34	\$1.05

Better Value

When expressed this way, the competitor's element costs **MORE THAN THREE TIMES** as much as the Schroeder element to perform the same task!



A higher dirt holding capacity also means longer element life and lengthened time between element changes, improving the machine's overall efficiency and increasing its yield over a period of time.

In addition, Schroeder elements have lower pressure drops and higher efficiencies than those of their competitors. We'd be happy to share tests results conducted by an independent lab that demonstrate this fact – just ask!



So don't get squeezed by the competition –

Buy Schroeder and savor the fruits of your labor!

