



**FOR IMMEDIATE RELEASE**

**CONTACT:** Stephanie Kuruce  
Schroeder Industries  
724-318-1118  
skuruce@schroederindustries.com

## **SCHROEDER INDUSTRIES INTRODUCES THE GEOSEAL™**

**Leetsdale, PA-** Schroeder Industries, a well-recognized leader in filtration and fluid conditioning products, introduces the patent pending GeoSeal™, a unique bushing/grommet design for the most popular “K” size elements and corresponding filter housings. In this design, the critical sealing arrangement between a filter housing and its replacement element takes on a shape other than the standard circular arrangement. Specifically, the element grommet and mating bushing are given a new geometric shape. In the currently released format, the square bushing in the GeoSeal™ style housing prevents the usage of competitor elements with round o-rings. Notches in the bottom of GeoSeal™ bushing creates a flow bypass when elements with conventional o-ring style end caps are used.

The GeoSeal™ offering provides a unique way for OEM’s to retain replacement element business and to keep a filter’s performance at the level that it was supplied. This enhancement can help optimize the sales process and improve return on investment by perpetuating customers’ interest in protecting element aftermarket business.

Currently, the GeoSeal™ element is available for the following base ported filter housings: KF30/50, KC50/KC65, MKF50, K9, 2K9, and 3K9. Availability for top ported filter housing includes the KF3, KL3, LF1, MLF1, KF8, RT and KFT. The GeoSeal™ is currently offered for standard K size elements only.

### About Schroeder Industries

Schroeder is a leader in filtration and fluid conditioning and its expertise in filtration technology, superior filter and element manufacturing capabilities, and dedication to customer service and product support are the reasons Schroeder is considered “The Filter Company.”

For further information about Schroeder Industries and its products, call 724-318-1100 or visit [www.schroederindustries.com](http://www.schroederindustries.com).